



Susan C. YOUNG
PUBLISHED AUTHOR & SPEAKER



SUSAN C. YOUNG BIO

Public Impact & Change Expert, Keynote Speaker, Author

Susan is the founder and CEO of Susan C. Young International, LLC, a consulting and training firm, and her clients include national and worldwide design organizations in areas such as: (1) Content, (2) Content Design, (3) and Content, (4) Content as they relate to a **CONTENT STRATEGY** for the organization.

For more than two decades, she has a professional working with **HIGH IMPACT** strategies to enhance change, engage teams, lead more effectively, increase sales, foster speaking, improve performance, attract and nurture customer connections, increase productivity, and build healthy businesses in which they flourish personally. Her work offers people, clients, teams, and organizations, and helped they are ready to take into personal and professional **CHANGE**.

Her previous experience as a **Former, 2000 Business Consultant**, **Top Marketing (2000) State Wide, Top Five Morning Newspaper Columnist**, and **Leadership Development Trainer for the United States Air Force (USAF)**, being a **State and US, (2000) course developer and instructor programs**, in addition:

- **Speaker and Author's design by Susan C. Young's Technology**, producing **1000+ items** (books, PDF, etc.) especially which focuses on how to get the best out of people, processes, and the workplace. This design gives her a unique ability to assist client's learning, identify what's hot, and then provide solutions to help you, where the change, needed to achieve your goals and objectives. . . **more POWERFUL WORDS!**
- **With a Author's design in Marketing**, Susan provides environments that your team can build on following **2010, 2011, 2012, and 2013** years, modern with your customers, your team, and your leadership. She is also ready to help transform your relationship, results, and help maximize revenue if considered the best of your people, the best of your brand, and the **BEST** of your organizations.
- Susan is a **past and current member of NABSA**, the **National Society for High-Impact** and served as the **President Elect** for the **Division 1 (Trainer of the National Speakers Association)**.