



Susan C. YOUNG
POSITIVE IMPACT & CHANGE EXPERT



SUSAN C. YOUNG BIO

Positive Impact & Change Expert, Keynote Speaker, Author

Susan is the Founder and CEO of Susan C Young International, LLC, a speaking and training firm. Her motivational keynotes and workshops inspire organizations to create POSITIVE CHANGE to BOOST POSITIVITY, ENGAGEMENT, and COMMUNICATION so they can make a POSITIVE IMPACT in life and business.

For more than two decades, she has empowered audiences with HIGH-IMPACT Strategies to: embrace change, engage teams, lead more effectively, increase sales, foster positivity, improve performance, attract and nurture customers, communicate on deeper levels, and lead healthier lives to achieve their highest potential. As a result of her work, clients share how energized, synergized, and inspired they are to kick it into gear and create POSITIVE CHANGE.

Her previous experience as a Fortune 300 Business Consultant, Top-Producing REALTOR, State-Wide Talk-Show Hostess, Newspaper Columnist, and Leadership Development Trainer for the United States Air Force (AFRL) bring depth and RELEVANCE to her dynamic and powerful programs. In addition . . .

- Susan earned a **Master's Degree in Human Performance Technology**, graduating Suma Cum Laude. HPT is a specialty which focuses on how to get the best out of people, processes, and the workplace. This insight gives her a unique ability to assess what's working, identify what's not, and then propose solutions to help you create the changes needed to achieve your goals and ultimately . . . make a **POSITIVE IMPACT!**
- With a **Bachelor's Degree in Marketing**, Susan profoundly understands that your best marketing is built on delivering **QUALITY SERVICE** and healthy communication with your customers, your team, and your leadership. She brings fresh insights to help transform your relationship results so that everyone on board can project the best of your people, the best of your brand, and **the BEST of your organization.**
- Susan is a bonafide, card-carrying member of **MENSA**, the International Society for High IQs and serves as the **President-Elect** for the Wisconsin Chapter of the **National Speakers Association.**