



Susan C. YOUNG

POSITIVE IMPACT & CHANGE EXPERT

BOOST POSITIVITY

IMPROVE ENGAGEMENT

TRANSFORM YOUR TEAMS

MAKE A POSITIVE IMPACT

KEYNOTES • TRAINING • CONSULTING

850.598.3317 | www.SusanCYoung.com | Susan@SusanCYoung.com



MEET Susan

Susan is the Founder and CEO of the speaking and training firm Susan C Young International, LLC. She inspires organizations to **CREATE POSITIVE CHANGE to BOOST POSITIVITY, ENGAGEMENT, AND COMMUNICATION SO THEY CAN MAKE A POSITIVE IMPACT IN LIFE & BUSINESS.**

With charismatic humor, a passion for the human spirit, and the real-life tools people need today, Susan has **INSPIRED** hundreds of thousands to successfully navigate **CHANGE** and become more **RESILIENT** in a world that is frankly—**ever-changing**. And truly, *it's up to us to keep up*. Personally. Professionally. Spiritually. Emotionally. That's a tall order for most folks. Susan breaks it down into practical and adaptable strategies that help even the most resistant people take immediate action to find the balance, joy, and life-affirming moments that make it all worthwhile.

SHARING RICH & RELEVANT CONTENT ...

For more than two decades, Susan has empowered audiences with **HIGH-IMPACT** strategies to: engage teams, embrace change, get unstuck, lead more effectively, increase sales, foster positivity, improve performance, attract and nurture customers, communicate on deeper levels, and lead healthier lives to achieve their highest potential. As a result of her work, clients share how energized, synergized, and inspired they are to kick it into gear and create **POSITIVE CHANGE**.

CREDENTIALS...

Susan earned a **Master's Degree in Human Performance Technology**, graduating Suma Cum Laude. HPT is a specialty which focuses on how to get the best out of people, processes, and the workplace. This insight gives her a unique ability to assess what's working, identify what's not, and then propose solutions to help you create the changes needed to achieve your goals and ultimately ... make a **POSITIVE IMPACT!**

With a **Bachelor's Degree in Marketing**, Susan profoundly understands that your best marketing is built on delivering **QUALITY SERVICE** and healthy communication with your customers, your team, and your leadership. She brings **FRESH INSIGHTS** to help transform your relationship results so that everyone on board can project the best of your people, the best of your brand, and the **BEST of your organization**.

Susan is a member of MENSA, the International Society for High IQs, and serves as the **President-Elect for the Wisconsin Chapter of the National Speakers Association**.

Her previous experience as a **Fortune 300 Business Consultant, Top-Producing REALTOR, State-Wide Talk-Show Hostess, Newspaper Columnist, and Leadership Development Trainer for the United States Air Force (AFRL)** bring depth and RELEVANCE to her dynamic and powerful programs.

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Susan's SPEAKING PROGRAMS



THE ART *of* FIRST IMPRESSIONS

THE ART OF FIRST IMPRESSIONS FOR POSITIVE IMPACT

8 Ways to Transform Relationship Results

With every new encounter, impressions are being made and opinions formed all within a few short seconds. Those "seconds" can be the make-or-break basis for your success. Why leave them to chance? With high energy and easy relatability, Susan teaches how to build and strengthen long-term mutually beneficial relationships, lead with confidence, communicate with courage, and ensure their impressions—from the first to the last—are positive and substantial.

LEARN MORE



CONFIDENT COMMUNICATIONS

CONFIDENT COMMUNICATIONS

Creating a Positive & Engaged Workplace

Whether you are seeking powerful ways to unify your people, create a more positive workplace, deepen your level of collaboration, or deliver world-class customer service—great COMMUNICATION SKILLS are essential for your success. In this powerful and insightful keynote, motivational keynote speaker Susan C. Young will share the real-world, how-to communication skill solutions for connecting with confidence—personally and professionally.

LEARN MORE



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Susan's SPEAKING PROGRAMS



RELEASE THE POWER OF RE³

Review, Redo & Renew for
Positive Change & Transformation

In this timely topic, Susan shares her 3-step model for moving audience members FROM TRANSITION TO TRANSFORMATION. With delightful energy and captivating connectivity, she inspires people to re-think old habits and mindsets. To reinvent themselves. To renew their passion for what they do and adapt to change for the adventure it can bring. When that happens? They can handle anything life throws their way with agility, insight, and clarity. That's a win-win-win for everyone.

LEARN MORE



SHIFT, SHED & SHINE

Strive, Thrive & Happily Arrive
in Times of Change

Too many people in our world today are living in a current reality that is drastically different from the life they desire. We are running at breakneck speeds—too often, out of balance. How do you help your team get off the treadmill, CALM the chaos, and greet change from a position of strength and positivity? It all starts with a SHIFT. With humor, heart, and passion, Susan inspires audiences to get UNSTUCK and empowers them to find the clarity and confidence to move more swiftly in the direction of their desired outcomes.

LEARN MORE



Whether Susan is
**DELIVERING A KEYNOTE
SPEECH OR A CUSTOMIZED
WORKSHOP**, your audience
will leave her programs with:

- Practical take-away tools they can implement immediately.
- Inspiring ideas for transforming personal and professional relationships.
- More positivity, optimism, and motivation for achieving their goals in work and in life.
- A shift in mindset for how to best survive, thrive, and happily arrive in times of change.

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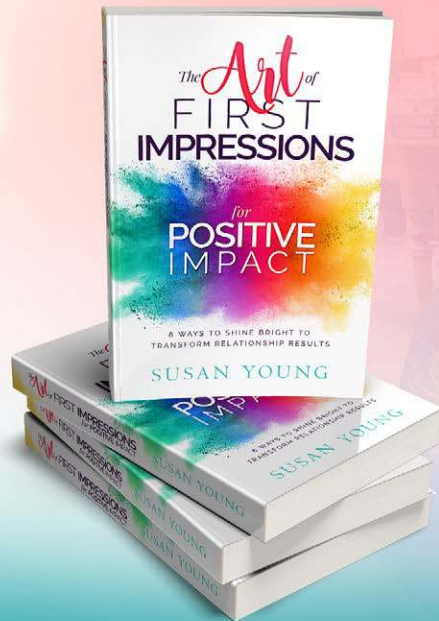
Susan's LIFE-CHANGING BOOKS



Change isn't going anywhere and will continue to happen again, again, and again . . . with you, without you, for you, or against you. That's life. Then why do some people strive and thrive, while others flop and flounder? You have the power to choose.

In **Release the Power of Re³: Review, Redo & Renew for Positive Change & Transformation**, Susan C. Young shares her 3-Step Formula for harnessing the power of change, being exponentially resilient, and optimizing your outcomes in life and in business. Whether you hope to navigate change more successfully, create something brand new, or improve upon the past, Susan will help you make the right choices for the right changes.

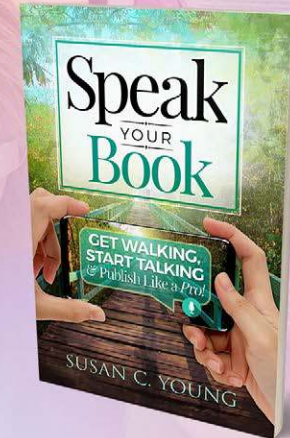
BUY NOW



People will form an entire opinion about you—your company, your credibility, your personality, and your likability—within a very few short seconds. These brief seconds can be the make-or-break basis for building rapport, earning trust, winning friends, or making the sale. These “seconds” often determine your success in business and in life. Make these moments matter!

The Art of First Impressions for Positive Impact is your go-to guide to help you THRIVE in social settings and achieve the relationship results you desire. Susan C. Young provides a rich and enduring resource to help you build engaging, valuable, and AUTHENTIC relationships forged in TRUST, COOPERATION, & RESPECT.

BUY NOW



Do you have a message to share with the world? Would publishing a book enhance your professional credibility? Do you dream of being an author but struggle with the writing process? If so, you are not alone! Susan C. Young felt the same way.

Then one day, she put on her sneakers and went for a walk in the woods. With her smartphone in one hand and a book outline in the other, she began to speak her heart. As she recorded her thoughts and emailed them to herself, she successfully wrote a book in 7 days! The process she discovered was so remarkably effective, she launched 10 books on Amazon in a year. And now she generously shares her journey to empower you with the tools to **Speak Your Book: Get Walking, Start Talking & Publish Like a Pro!**

LEARN MORE

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"Susan Young presented a workshop for the RCS Training team entitled Shift, Shed & Shine: How to Thrive in Times of Change and she exceeded our expectations! Her engaging presentation was customized to specifically encourage and empower our staff to achieve success while remembering the importance of balance and self-care. She related to every workshop participant regardless of education level, age, or years of experience with our company. Not once during her presentation did she lose the attention of any person in the room."

Susan is a consummate professional and a pleasure to work with. I look forward to inviting her to work with our team again. It gives me great pleasure to refer her to other conference and meeting planners who are looking for a dynamic motivational speaker. She will truly MAKE A POSITIVE IMPACT!"

CHRISTY CRUMP | Director of Operations,
RCS Training

"Susan was absolutely captivating—filling the room with excitement, enthusiasm, and passion. Her presentation skills are excellent, and she maximized the limited amount of time available by providing a wealth of content. If your organization or business has charged you with selecting a featured speaker for your conference or training programs, I would strongly suggest that you take advantage of Susan Young's talent. She will be a tremendous hit and you will be considered a genius for having the insight to have chosen her."

CORY GODWIN | Certified Public Manager, Chief Deputy Tax Collector

"I want to applaud you for the work you are doing with young people, Susan. There are few arenas I am aware of where the need is any greater for the messages you are delivering than among our children and young adults. It is obvious you are doing a great job."

ZIG ZIGLAR | Zig Ziglar Corporation

"ABSOLUTELY Captivating,"
filling the room
with excitement,
enthusiasm, and
passion."

WHAT PEOPLE ARE SAYING ABOUT *Susan*

"Susan Young is a performance consultant extraordinaire! She designed and expertly presented a half-day workshop for my Financial Management team that was truly brilliant—combining wisdom, creativity, enthusiasm and dynamic team building exercises. Beforehand, we were challenged with cynicism, negativity and a resistance for learning new ways to improve team dynamics and stay motivated. Afterward, I felt an immediate shift among my team and witnessed more positivity, compassion, mutual respect, and cooperation than ever. Now, months later, we are still enjoying the positive impact of our time with Susan. She holds the key to igniting performance!"

DENISE WAGNER | Chief, Financial Management Division, U.S. Air Force Research Labs

"I had the great pleasure of engaging Susan for a presentation for the WI Chapter of SOCAP, an International organization for Customer Care Professionals. Having the position of speaking after lunch can be a challenge for some, but not for Susan! Her infectious energy, humor, and insight into Goal-Getting Success made the room come alive! Susan's presentation gave me pause for thought about what is important in life and how to optimize outcomes to achieve success, both in my professional or personal life. If you are seeking someone who can deliver a message that will make you laugh, make you think, and more importantly, inspire you to take action, then Susan Young is the speaker to call!"

SUE ESTES | Director of Specialized Services,
Celerity Staffing Solutions

SUSAN'S AMAZING CLIENTS INCLUDE :



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CONTACT *Susan* C. YOUNG

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ARE YOU READY TO ENERGIZE, EDUCATE & ENGAGE YOUR PEOPLE?

**BOOK SUSAN C. YOUNG AS YOUR NEXT MOTIVATIONAL
KEYNOTE SPEAKER OR WORKSHOP LEADER.**

To discuss how Susan can customize her presentations to rock the talk, exceed your expectations, and help make your next event a GREAT SUCCESS, email or **CALL SUSAN TODAY!**

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